



Newsletter

January 28, 2006

2006 AGM Reminder

Postseason play is fast approaching which means the AGM is right around the corner. Nationals are scheduled to begin on April 7th and the AGM is on April 6th. AGM agenda items including proposed bylaw and/or constitution changes should be submitted to the USQRA Commissioner, Tom Hamill, by February 10th at usqracommish@hotmail.com.

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President's Message:

The 2005 – 2006 year is currently in full swing and the board of directors is hard at work for you. As you read through this newsletter take note of “new” marketing campaigns and fundraising that is being done by the board and interested USQRA members. These efforts while just beginning is designed to gain more exposure and financial backing for our sport.

In other news, a reminder that deadlines are fast approaching for rule/bylaw changes, and officer positions in the association. Many of us have very warranted ideas and thoughts that are expressed during the year – only to die on the vine because they are never proposed to the association. Take the time to fill out a rule or bylaw change and voice your opinions.

Also board positions are up for election. The office of President, Vice-president, and Secretary are up for election/re-election. Here is the chance to make the difference that we all talk about. Submissions for candidacy should go to Tom Hamill and must be accompanied with a resume and cover letter.

And finally, I want to say than you to the board who has worked tirelessly and a special thanks to all the volunteers in the association who make the difference for all of us.

In rugby,

James T. Gumbert

Vice President's Update:

We as a board are working hard to manage and grow quad rugby in the USQRA.

My main focus has been on marketing. Jason Reiger's report on marketing covers much of what we as a marketing committee have worked on. We established a marketing plan, which includes the Murderball opportunity, a new brochure, a useable database, web work (see murderball.quadrugby.com), and FAQ's and sheets to help new and existing teams. Those help sheets are on both quadrugby.com and murderball.quadrugby.com.

We hope the brochure will be completed sometime in early Summer. We have some great photos. If you have any photos they must be good clear quality let me know. Sports and Spokes has given us some nice shots which we will use. There is a need for volunteer-type photos to include classifiers, equipment people, tournament volunteers, etc.

A special thanks to Bob Crandall who called me to volunteer his time and is now helping John Bishop with a much needed update to our database. We are also hoping to help redo the official USQRA web site and give it an aesthetic update as well as an easier to navigate layout.

We are working on a USQRA sponsored tournament for next season and should have details very soon on that.

It is our goal to continue to work toward the growth of this great sport.

Ed Hooper

2nd Vice President's Update:

The USQRA marketing committee continues to work on promoting and developing our sport. We put together the web page <http://www.murderball.quadrugby.com/> to help answer questions about Murderball. For the first few weeks we were receiving hundreds of hits a day. Our intention was to capture the momentum the movie has started and turn that into new fans, volunteers and sponsors. We helped establish the online store to sell rugby merchandise. For the latest rugby gear please visit <http://www.quadrugby.com/shop/index.htm> Through the store we have offered the Murderball DVD at a discount for our membership. To date we have sold over 1000 Murderball DVD's.

We continue to explore other opportunities to help promote our sport. We have had different discussions with production companies and television networks about potential television shows. Our sport has gained a lot of attention from the movie and we're trying to utilize the attention it has received to bring our sport to the general public. We're currently revising the Quad rugby brochure. It should be ready for teams for next year.

If there's anything else USQRA board or marketing committee can do to help your team please let us know.

Jason Regier
USQRA vice president

Director of Marketing

Treasurer's Report

The marketing committee continues to work with Action Figure Production Company to finalize a contract to produce a reality television show for the A&E Network. Involved in this project have been...Tom Hamill, James Gumbert, Ed Hooper, Jason Regier and John Ershek. This is being put together as a promotional *and* fundraising tool for the USQRA. We hope to have this finished by the time this newsletter is distributed.

All the team registration fees have been paid. Anyone wishing to obtain the insurance information for their tournaments can contact...John Ershek, USQRA Treasurer... johnershek@comcast.net ...or...Dennis Runyan, WSUSA Executive Director... wsusa@aol.com ...

Post season sponsorship packets have been sent out to all of last years sponsors. In addition, we are targeting new potential sponsors, as well as developing a new sponsorship level based on the upcoming reality television show.

The sale of the Murderball DVD to member teams was a success, in spite of the distribution problem experienced by THINKFilm regarding the "PG" version of the film. We are sorry about the late shipping to some of the teams. We hope that those teams that ordered the DVD are having nothing but success selling them as a fundraiser. We will continue to sell bulk orders of the DVD until the end of January. The DVD is available for \$14.99 each for orders of 10 or more videos. You can mix the "R" and "PG" versions in this order. Free shipping will be included. Contact John Ershek, if interested... johnershek@comcast.net ... Individual DVDs being sold through the USQRA Rugby Store have been steady, too. They are available for \$24.99, including shipping, at... www.quadrugby.com/shop/index.htm

The USQRA Rugby Store sale will continue until the end of January. Take advantage of the great deals, including...**40%** off of all 2005 USQRA Nationals gear, and **20%** off of the regular USQRA clothing line. You can get them at... www.quadrugby.com/shop/index.htm

Good luck to all the teams as we head into the post season soon...

John Ershek
USQRA Treasurer

USQRA Sectionals

Pacific, Loma Linda, Ca., contact RJ Bunnell danielbunnell@yahoo.com,
Mar 24-26

Mountain, Montgomery, Al., contact Coratio Vinson mtrcasc@yahoo.com, Mar
17-19

Heartland, Montgomery, Al., contact Coratio Vinson mtrcasc@yahoo.com,
Mar 17-19

Atlantic, West Palm Beach, Fl., contact John Bishop
jbishop@quadrugby.com, Mar 10-12

USQRA Sections/Regions

Atlantic North

Casco Bay Navigators
Connecticut Jammers
Magee Eagles

Atlantic South

Shepard Center
South Florida Rattlers
Hoveround Gunners
Tampa Generals
Albany Developmental

Heartland North

Pittsburg Steelwheelers
Chicago Bears
Great Lakes Storm
Milwaukee Iron
Minnesota Ice
Indy Quad Squad

Heartland South

Kentucky TNT
Lakeshore Demolition
Jackson Jags
St. Louis Rugby Rams

Mountain West

Phoenix Heat
Denver Harlequins
U of A Wild Chairs
Utah Scorpions
Arizona Predators
Las Vegas Developmental

Mountain Texas

Texas Stampede
Pasadena Texans

Pacific North

Portland Ponders
Seattle
California Quake

Pacific South

Southern California The OG's
Northridge Knights
San Diego Sharp Edge

The following teams have transferred for Postseason:

Denver, to the Atlantic Section
Atlanta, to the Mountain Section

Mid-Season Top 20:

- 1 Lakeshore Demolition (6)
- 2 Texas Stampede
- 3 Phoenix Heat (1)
- 4 Hoveround Gunners
- 5 Denver Harlequinns
- 6 Portland Ponders
- 7 Southern California OG
- 8 California Quake
- 9 Philadelphia Eagles
- 10 Kentucky TNT
- 11 Chicago Bears
- 12 Tampa Generals
- 13 Sharp Edge
- 14 Michigan Storm
- 15 Pasadena Texans
- 16 Atlanta Smash
- 17 Northridge Knights
- 18 U of A Wildchairs
- 19 Minnesota Ice
- 20 St Louis Rams